

Osco/Sav-on Alumni Club (www.oscosavonalumni.com)



OSCO News

JANUARY, 1975 Vol. 4 No. 1

Capsules

Social Security Tax Base Increases

On January 1, 1975, the Federal Government increased the Social Security-Medicare Tax wage base from \$13,200 in 1974 to \$14,100.

For 1975, the maximum tax will be \$824.85 on a salary of \$14,100. The social security tax rate of 5.85% remains the same (4.85% is allotted to cash benefits and 1.00% to Medicare).

The individual, however, is not alone in bearing the increased social security costs. Under the Social Security Program, Osco matches dollar for dollar all payments made by their employees.

Dividend action. . . The Directors of Jewel Companies, Inc., announced a cash dividend of 30¢ per share on the Company's stock representing the 189th regular quarterly dividend of the Company, payable on Friday, March 28, 1975, to common shareholders of record on Friday, March 14, 1975.

Grand Openings. . .

Remodeling changes at 804 Rockford occurred in the cosmetic and pharmacy departments and new check-out stands and fixtures were installed. Manager is Duane Davis, 1st Assistant is Bob Parmer and trainee is Bruce Gillette.

574 Indianapolis is an 11,000 square foot combo with Eisner. Manager Don Martin, 1st Assistant Alan Rogers and 2nd Assistant Gary Botus have received a welcomed response from the nearby community residents.

Sheila Hoffmeyer, Editor

The Osco News is published eight times a year for employees of Osco Drug, Inc. Mail all correspondence to Personnel Department, Osco Drug, Inc., 1818 Swift Drive, Oak Brook, Illinois 60521.



Customers line up to check out at 918 Richland.

A face-to-face with Jewel Food Stores, 7900 Niles had a 1,000 square foot toy section for Christmas. Staffing the store are Manager Gary Barbanera, 1st Assistant Pat Slupik, 2nd Assistant Larry Wiczorek and trainee Perry Tarica.

918 Richland, Washington, shares common check-out lanes with our Buttrey Foods partner. Manager Keith Groh, 1st Assistant John Welch and 2nd Assistant Fred Ott are pleased with the warm reception their store has received from customers.

919 Moorhead has almost 23,000 square feet of sales floor and is a combo with Buttrey Foods. Manager Mike Radtke, 1st Assistant Joe Farrell and 2nd Assistant Don Levi are at the head of a spirited crew eager to establish the Osco name in Moorhead.



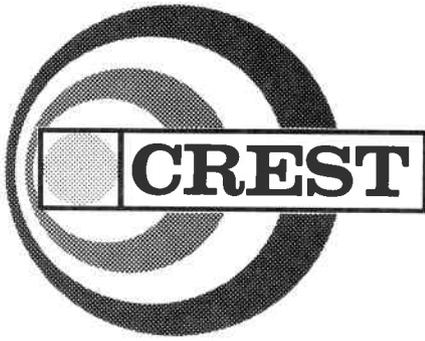
Cosmetics section of 919 Moorhead.

306 Dolton becomes 256 Dolton as it moves into new quarters at 256 E. 144th Street. The entire store team, including Manager Mike Creed, 1st Assistant Jerry Bartus, 2nd Assistant Mark Stites and trainee Gary Bybee are proud of their expanded operation.

Exterior shot of 7900 Niles.



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... a colorful picture of success

"Photography? I didn't even own a camera that worked," confesses Max Jenkins, Vice President and General Manager, when asked about his technical qualifications for assuming head of the project to build Crest in 1970. But with a feasibility study and a budget, and with a team of individuals known for their expertise in photo finishing, he has directed a project which has exceeded all expectations for success.

How successful is successful? Sales volume for 1974 was three times greater than the 1-1/2 million originally projected. The record production week thus far has been July 4, 1974, when 45,000 rolls of original color film were processed. . .and this figure doesn't include reprints, slides or specialty work which averaged another 10,000. From July through Thanksgiving, the original roll count climbed 40% over the same period in 1973.

Stepping back into 1970 when Osco decided to enter the photo finishing field starts the six-month process of building, equipping, installing and staffing the Crest Photo Lab. Vince Hansen, who now has over 33 years of photo finishing experience, was hired as Plant Manager and Jim Coleman, with over 17 years in the business, joined as Assistant Plant Manager. "For several months we worked closely with Eastman Kodak to design the best plant layout and purchase the most modern equipment," states Max. "We're very proud of the speed with which we put the lab into operation. Six months is still a record!"

Located in Elgin with the Turn*Style Distribution Center, Crest processed their first roll of customer film

on March 5, 1971. From their initial service to the Elgin area Oscos, Crest's goal was to constantly improve their efficiency so that more stores could be added to their routes. This past year a total of 230 stores received their photo finishing service, including 21 Turn*Styles, Jewel Family Centers and Oscos in Illinois, Iowa, Indiana, Michigan and Wisconsin.

Sales Manager June Marquis and her staff work to coordinate new promotions with the stores. Borderless prints, silk finishing and, most recently, MagiStick (which makes it easy to place prints in an album, bulletin board, etc.) are ideas they've introduced. Customer service and training are also handled by the sales area. "Providing customers bringing their film into our stores for processing with quality, dependable service is essential," says June. "Since we rely on the people in the stores to properly handle our orders, we feel that good training enables them to do a better job."

In 1973 Crest expanded, starting two brand new businesses, Micro Products and Crest Portraits. Micro Products is now located in Hillside and develops and sells information handling systems and processes microfilm. Last year the Elgin Crest plant was remodeled to add a professional processing lab, Crest Professional Lab, to process portraits taken by Crest Portraits. These four businesses, Crest Photo Lab, Micro Products, Crest Portraits and Crest Professional Lab, together are known as Crest Enterprises.

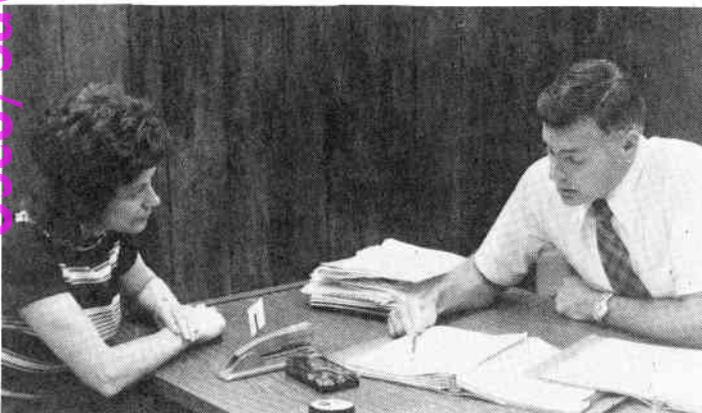
Crest Portraits

As the lab's efficiency continued to improve, it became evident that increasing the number of stores serviced would become difficult because the distance the courier could travel each day was limited. The questions arose--Why not build a promotion to attract customers shopping in our stores to have a qualified professional take their picture for a very economical fee? Why not enter the portrait business? Why not!

In March, 1973, the pilot program was launched in Turn*Styles in the Midwest. Today a total of 260 stores, including Oscos, Jewel Food Stores and Turn*Styles in the Chicago Metropolitan area and the Fox River Valley are visited 3 to 5 times a year by the Crest photographers.

(Continued on page 4)

June Marquis and Max Jenkins discuss weekly roll count figures.



Printing a Roll of Film . . .

The Crest Photo Lab staff of a hundred people is responsible for an operation which is second largest in the Midwest in color roll processing. Photographs taken on a tour of the lab with Vince Hansen and Jim Coleman show key stages in the development of a roll of customer film to a printed order.

After the incoming orders are sorted by roll size and type on the conveyor line in the background, Hope McCoy checks each Kodachrome order in preparation for processing.



(Continued from page 3)

"The store manager is contacted to make arrangements for our portrait service," states John Kromer, Manager. "All we need is a 4' x 13' area for the camera set-up and electricity." Three weeks before a shooting, the marketing staff prepares the store with window signs, banners, and point-of-purchase displays. Metro ads also inform customers of the days the photographer will be at the store. In addition, previous customers receive a postcard telling them of the up-coming sitting.

The photographers shoot on weekends and are at a store anywhere from 3 to 5 days. The promotion offers one 5" x 7" for 38¢. A bargain. "However, when the selling staff returns in three weeks, they have a complete Portrait Package ready for the customer," adds John. "This is the business of Speculative Portraiture when you take a chance that the portraits will be so good that customers will purchase additional prints."

While many companies are in the business of Speculative Portraiture, Crest offers the additional service of

John Kromer and John Spiro with one of the store posters used to announce the up-coming photographer's visit.



custom reprints. Their customer service staff handles these orders in addition to answering all inquiries and mailing postcards to customers when their portraits are ready for pick-up at the store.

Portraits also has a high level of experience in the industry with Ron Smith, Sales/Marketing Manager, and John Spiro, Director of Photography, having 37 years of know-how behind them.

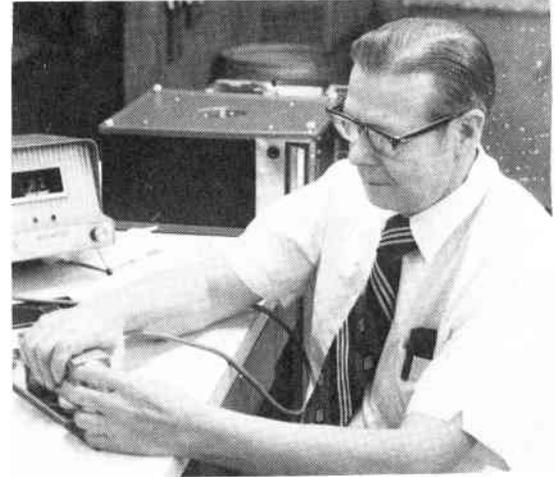
An integral amount of team work is required to make this system work effectively. "The ad promotions, photographer, equipped and properly set-up in the store. . . all parts of the program must click on schedule or we've lost customers," explains John. "Our portraits are the BEST available and with the increased emphasis we continually place on quality and the variety of portrait poses we offer, our volume is increasing."

In a year and a half the business has generated the volume to justify the investment in professional photo finishing equipment. This December the Crest Professional Photo Labs swung into operation as they began processing the professional portraits.

From the beginning Crest has been a picture of success. Developed through the efforts of talented individuals, Crest has hardly taken the time to assess its own accomplishments. "Last year profits were highest ever and since they are allocated back to the stores, based on usership, we all share in their benefits," states Max proudly. "Our cash flow return on investment is the highest of all the Jewel companies. . . a record we're striving to keep in the coming year."

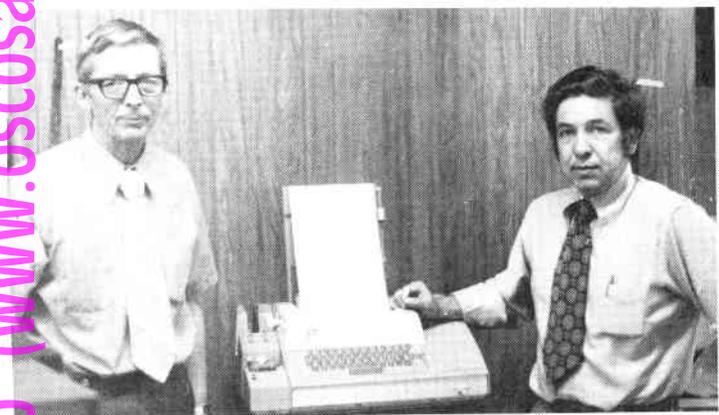
(Cover: In just 18 minutes a roll of movie film is automatically processed on the Ektachrome Movie Machine. As the finished product comes from the machine, Linda Schaefer runs the film on to single reels and inserts them into the customer order envelopes.)

Numbered and loaded onto trays, the Kodacolor film is spliced together, 50 rolls to a reel, in total darkness on a semi-automatic splicer. Tim Ilko removes the reel of developed film after it has traveled through the C41 developing process at a rate of 26 feet a minute.



Quality control checks are continually made on each film and paper processor. Collen Burnes uses the Densitron to read a test strip to make sure the color balance is correct.

The reels of film are then ready for printing. . .Vince Hansen and Jim Coleman with the 2610 Mini Computer unit of the new Computerized Printer which is capable of running 5,000 prints per hour with a less than 2% make-over rate.



The lab also has seven 2620 Printers, one of which Jade Pritchett is loading with a reel of film.

Audrey Ginter, Production Manager of Crest Professional Labs, reviews proof sheets of one of the first portraits processed at the lab.



The Printer exposes light through the negative making an image on a sensitized emulsion on the paper which is then developed (similar to film) in total darkness. A part of the finishing operation applies MagiStick to the back of the print rolls before they are cut into individual prints. Judy Sunderlage makes the final quality inspection. Those prints not up to our standards are returned for special handling.



Completed orders are taken to the filling area where Marge Shalley prepares the invoice before they are placed into the clear plastic drop bags, ready for courier delivery to the stores.



College Recruiting for Osco

A college senior is looking forward . . . looking beyond those last months of courses to starting a career. Interested in joining the company in which the opportunities for growth and development are most promising, the graduate is interviewing to find the organization which is the 'right place.'

Each fall Osco Drug also begins seeking . . . looking for qualified graduates to join our company as management trainees and pharmacists. In 1974 Osco added 165 trainees and 135 pharmacists, mostly through recruiting on 38 college and university campuses and 20 schools of pharmacy. **Bob Broadhead**, Director of College Recruiting; **Bob Willard**, Business Recruiter; and **Brad Trom**, R.Ph., Pharmacy Recruiter, are the staff traveling the college circuit this year.

"Our objective is to attract top-talented people who will be challenged by the retail career opportunities we offer," comments Bob Broadhead. "This responsibility could not be accomplished effectively if we only interviewed graduates from a few colleges. Those weeks you spend four days on the road, covering 3,000 miles with a total of 60 interviews at 3 colleges are worthwhile when you know the time and effort is invested to hire the best people for our business."

Interviewing is a selling process, a two-way street where the applicants 'sell' themselves by presenting their qualifications and career objectives. Our recruiters, in turn, 'sell' Osco by explaining the basic career paths open to individuals joining our company: the management development program and retail pharmacy.

Management Development Program

This program is designed to attract the individual whose career objective is becoming an Osco Drug store manager. Trainees learn the mechanics and responsibilities of store operation working under the guidance of our managers. In preparation for full management responsibilities trainees learn buying, merchandising, marketing, personnel, inventory control, administration, customer service . . . all the many procedural skills needed to successfully run an Osco Drug store. The pro-

Bob Willard discusses career opportunities with a Lewis University graduate.



Bob Broadhead and Bob Willard plan the recruiting trip schedule to meet students graduating from college this spring.

gram continually emphasizes the importance that individual achievement has in advancement towards store managership.

Retail Pharmacy

The pharmacy in the Osco Drug store is essential to our business since it is recognized not only for the high degree of professional service provided but also for the individual attention each customer receives. Recruiting efforts are concentrated on attracting those qualified pharmacists who have demonstrated through academic achievement a high level of professional proficiency and have the desire to assist and understand the needs of those coming to the Osco Drug pharmacy.

Interviewing Procedures

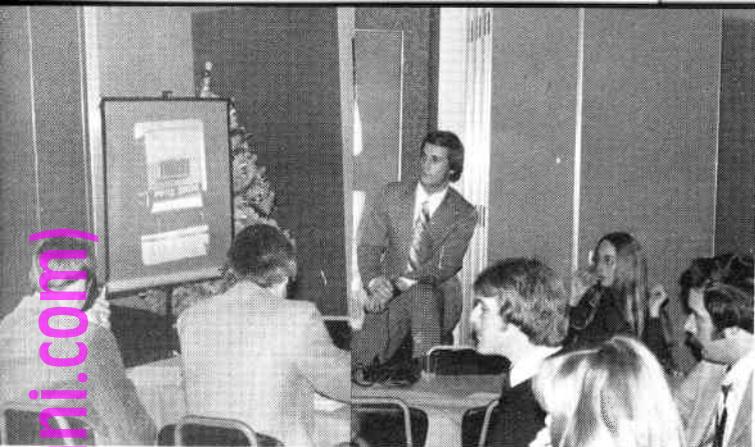
Brochures describing these career opportunities and interviewing schedules are sent to the college placement offices. "During the initial 30 minute interviews we try to determine if the opportunities and needs of Osco match the qualifications and desires of the applicant," says Bob Willard.

Questions about college activities, previous job experiences and future goals give the applicants the opportunity to discuss themselves. "We assess each individual on leadership abilities, maturity, over-all personality, common sense and stability," continues Bob. "These are some of the qualities that we feel must be demonstrated by the type of individual we are seeking for our business."

While pharmacy interviews are conducted in much the same manner, a pharmacist has already selected his

A store tour of 877 Champaign during a secondary interview . . . Brad Tom explains how an end is merchandised.





On a pharmacy recruiting trip to Purdue University Brad Trom gives a slide presentation on Osco's history, benefits and growth potential.

career: now selection of where to practice their profession is the objective. "Pharmacists are very professional individuals and we must be sure they can assume the responsibility of running an Osco pharmacy," states Brad Trom. "Filling prescriptions swiftly and accurately maintaining records are just part of the job. We want those individuals who also can gain the confidence and respect of the patients needing prescriptions and serve as their 'health consultant.' This is vitally important in our selection."

Secondary interviews are often scheduled at a store located near the campus. "We want the applicants to see our stores, to be exposed to the type of environment in which they will be placed as a trainee," explains Bob Broadhead. "Even those interviews conducted in the Oak Brook office visit a store. Students from Florida or Nebraska, for instance, may never have seen an Osco Drug store and we want them to have had this experience before they take on the challenges of our retail career."

Probably the most important part of interviewing is to present the program honestly. "We want applicants to understand our business, the long hours and the physical work involved as well as the rewards of running their own store or pharmacy before they make a career selection," adds Bob Broadhead. "We invite everyone interviewing with us to visit any Osco store, to ask the store team about their jobs so that they can make an honest judgment."

With such a heavy recruiting schedule the staff calls on our district managers, store managers, officers and staff operations personnel for assistance. "These individuals have participated in various phases of the management development and pharmacy programs," states Brad. "Relaying their personal experiences is an added advantage in our recruiting efforts. Without their help we would not be able to interview and select as many qualified people needed for our business."

"Our programs are recognized for providing a challenge to individuals interested in growing and developing with a company that has proven that their opportunities do become realities," summarizes Bob Broadhead. "Representing the company and knowing that the future of the business lies with the quality of individuals we are employing today makes recruiting very rewarding."



Don Bright Retires

Commenting on Don Bright's over 28-year career with Country Division, Tork Fuglestad notes, "Don was an energetic, thoughtful Manager who contributed much to Osco's profit and reputation over the years. In reality, Don was Osco Drug to the people of Boone, Iowa. His ability to run that store as if it were his own enabled both the company and the man to achieve outstanding results."

In August, 1946, Pharmacist Don Bright walked into 802 Mason City, looking for a job "just on a temporary basis," he recalls, "but I became a 1st Assistant a year later and never left." In 1948 Don moved to Fort Dodge and in 1951 rejoined 802 Mason City. Since 1961 he has managed 808 Boone and plans to continue working on a part-time basis.

"I've seen many changes occur in our business," he adds. "The distribution center and ad planning are just two that have been beneficial both chainwise and storewise. Rather than just running the store from day to day we are able to plan ahead and prepare more carefully for up-coming seasonal specials and promotions."

Don and his wife, Vera, have 3 children and 3 grandchildren. The Brights intend to remain in Boone as Don looks forward to renewing his interest in golf.

"All of us from District 2 will miss Don, both as a business associate and a friend," adds District Manager Wayne Davis. "The contributions he has made to the growth of Osco Drug have been so numerous that they are hard to measure. Since Don will be working part-time in the Boone pharmacy, we will still have the opportunity to keep in touch. I know all of us that have worked closely with Don hope his retirement years will be as successful and rewarding as the years spent with Osco."

Store Notes

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827 - Elgin - Jim Flam

The 3 a.m. call from the Elgin Fire Department that the building next to our store was burning, causing 6 inches of water to flood into the basement Toyland, was alarming news during the Christmas rush. Thanks to the willing efforts of the Elgin team, some of which are pictured with their mops, the store was able to open after being closed for only 1½ days. Everyone's spirited cooperation during this emergency was very much appreciated.

918 - Richland - Fred Ott

Best Wishes for 1975 from the newest addition to Osco in the State of Washington. We opened on October 27 with our Buttrey Food partner and have been going strong ever since. Under the leadership of Manager Keith Groh and 1st Assistant John Welch, people new to the Osco operation have been learning their respective areas of responsibility. By offering a good basic merchandise selection in addition to seasonal specials for our customers, we plan to make many friends here. Comments run from what a beautiful store to we are glad Osco has finally come to Richland.

12003 - Alsip - Bruce Marsh

Our entire team is proud of our 100% enrollment in J-CAP in our first year of operation. Pictured with the cake to celebrate the certificate presentation are John Gudaitis, R.Ph., 1st Assistant Jim Heim, part-timer Belinda Hughes, Manager Bruce Marsh, and part-timer Dick Fallon.



882 - Fayetteville - Larry Koett

Congratulations to Cosmeticians Marsha Shakleford and Avis McCahill (pictured with Manager Larry Koett) for their efforts which won the Max Factor contest. Pharmacist Martha Johnson has been doing a fine job with the increasing prescription volume. Martha is still conducting the field trips with the local school children, giving them a tour of our pharmacy and lectures about drug safety. This program has been well received by the schools.



873 - Bloomington - Vicky Branam

This past year has been very productive for us, bringing about lots of changes to both our crew and store. It all started last summer with the remodeling, thanks to the great effort and hard work of 1st Assistant Jim Schumacher, 2nd Assistant Dave Lewis, department heads Keith Richards, Paul Davis, Jane Nickas, Steve Davis, Vicky Branam, Jack Kirk, Bob Treitline and trainees Rich Maguire and Randy Higgins, we were ready in time to meet the back-to-school rush. With this behind us, both our trainees were promoted and replaced by Gary Pryor and Vicky Branam. Congratulations to Cosmeticians, Jane Nickas and Pat Iverson for their 1st and 2nd place wins in the Revelon and L'Oreal contests. Our best to Dave Lewis as he's promoted to 1st Assistant at 885 Evansville and welcome to new 2nd Assistant Harvey DeWees.

881 - Clinton - Phyllis Knutsen

Congratulations to our new Manager, Larry Hudson, who was formerly our 1st Assistant and welcome to new 1st Assistant John Swanson from 851 Stevens Point. A round of cheers to Cosmetician Mary Scherer, winner of both Max Factor contests. District Manager Lou Frantzen was proud to present a check and Jewel stock certificates to her.

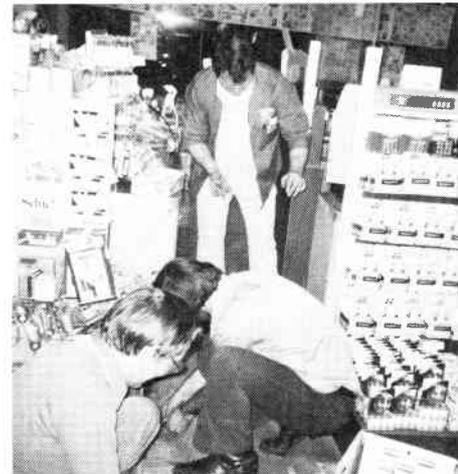


961 - Lynn

Manager Dennis Thelen presents Cosmetician Pat Fitzgerald her winnings with congratulations for being first in District 8 in the Natural Wonder Drive.

835 - Grand Forks - Dennis Johnson

Welcomes are extended to pharmacist Howard Wahl and 1st Assistant Bill Clifford. An annual event at 835 is stripping the floor...participating in this event are Bill Clifford, Jim Kryszko and Gary Fish. Hope everyone has a wonderful holiday.



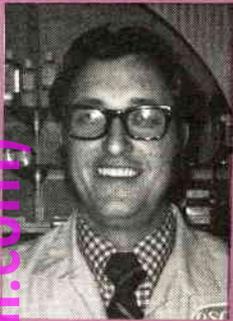
804 - Rockford - Janice Meiresonne, Kim Carter

After 18 years of service we wish a happy retirement to Pearl Schumacher. We know that she will enjoy her leisure-time activities. New shelves and fixtures have really given our store an up-dated look. Cosmetics has a new bar and more space with which to display our product line. And just outside our doors the streets have been torn up in preparation for Rockford's downtown mall, scheduled for completion the fall of 1975.

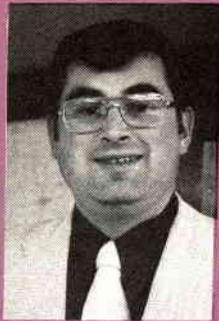
7401 - Darien - John Stack

The suburb of Darien has finally made the big time...we are now officially on the road maps so people traveling our way should be able to find us. Reg Bogus is busy helping teach Osco people attending our para-professional pharmacy training center. Reg and Sue Perschnick filled over 1000 prescriptions a week three times last year and are looking for this trend to continue.

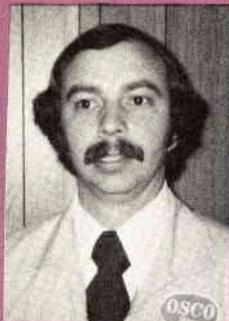
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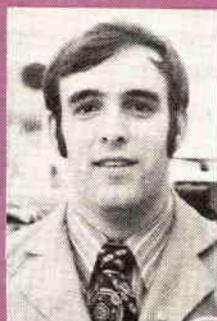
Lynn Biel



John Wettstein



John LoBianco



Bill Dumey



Tizi Del Guanto



Mike Harrison

Meet the New Store Managers

“Working with and learning from many different people is the best way to learn the business.” states Lynn Biel, R.Ph., new Manager of 843 Watertown. “I had the opportunity to move from a store in a downtown area with an older manager (830 Richmond as pharmacist and 2nd Assistant), to 1st Assistant at 889 Evansville in a shopping center and then transfer back to a smaller store with a younger manager (843 Watertown). In each instance my background knowledge of the business was expanded by this exposure to different ideas and operating concepts.”

Lynn joined Osco in 1969 following graduation from South Dakota State School of Pharmacy. He and his wife, Lynette, have two children: Kelly and Jimmy.

“Throughout my career with Osco I’ve been fortunate to work under managers who have maintained a close working relationship with all their employees,” states John Wettstein. “As Manager of 808 Boone, keeping this personal approach and developing a strong team is one of my foremost objectives.”

After graduation from North Dakota State University in 1969, John was a trainee at 803 Ottumwa, followed by 2nd Assistant assignments at 869 Carpentersville and 854 Elgin. In 1971 he was promoted to 1st Assistant at 814 Fort Dodge and most recently was at 803 Ottumwa before promotion to Manager.

John and his wife, Sharon, have two sons: Brent and Derrick.

In 1968 John LoBianco was a trainee for eight months before a 2-year service leave after which he rejoined Osco at 811 Des Plaines. Promoted to 2nd Assistant at 5230 Skokie, John moved to 3134 Glenview and was transferred as 1st Assistant to 33 Palatine in 1972.

As Manager of 5230 Skokie, John hopes to “pass on to those people learning the business the merchandising knowledge I’ve gained. I also feel developing the ability to get along well with people, both employees and customers, is an important part of this learning process.”

John and his wife, Judy, have two daughters: Jennine and Jill. The LoBianco family resides in Elgin.

Promoted to Manager to open our store in Rutland, Vermont, is Bill Dumey, R.Ph. “The 11,760 square foot store is a solo unit and our Grand Opening is set for late February,” comments Bill. “I’m looking forward to the move to Vermont and to doing the best job I can to run this new store successfully.”

A 1969 graduate of the University of Nebraska School of Pharmacy, Bill was a summer extern and pharmacist at 845 Cape Girardeau. In 1971 he moved to 871 Springfield, Missouri, as 2nd Assistant and a year later went to 882 Fayetteville as 1st Assistant. Bill transferred to 880 West Lafayette in 1974, his most recent position before promotion to Manager of 964 Rutland.

Bill and his wife, Linda, have a 2-year old son, Brian.

“My goal is to create a pleasant atmosphere for the customers. One that is, at the same time, also beneficial to higher sales and better gross margin,” notes Tiziano Del Guanto.

Beginning his career at 11255 Roseland in 1970 after graduation from Thorton Junior College, Tizi transferred in 1971 to 4650 Oak Lawn. Promoted to 3529 Archer as a 2nd Assistant in 1972, he transferred to 6748 Worth. Tizi was 1st Assistant at 4650 Oak Lawn before his move to Manager at 8725 S. Stony Island.

He and his wife, Victoria, live in Tinley Park.

Commenting on the changes which have occurred in store operations since he started as a clerk at 819 Springfield in 1963, Mike Harrison states, “The development of systems, such as MIMIC for inventory control, are a great assistance to managers. I feel that by taking full advantage of these procedures my store will be able to function at a more efficient level.”

Mike moved to 920 Helena in 1967 and in 1968 he left the company for four years, returning as a 2nd Assistant at 893 Joliet. Promoted to 1st Assistant at that store, Mike transferred to 7127 Palos Heights last May, his most recent position before promotion to Manager of 811 Des Plaines.

He and his wife, Marilyn, reside in Des Plaines and have a three-year-old son, Michael.

Osco People Celebrate

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Janet Parkin, Ken Burdick, Kathy Muir, Penny White, Marsha Lease, Kristi Krutson and Manager Dave Gebo at 928 Pocatello.



Manager George Sheperd, 10-years, at 930 Boise with District Manager Tom Rahilly.



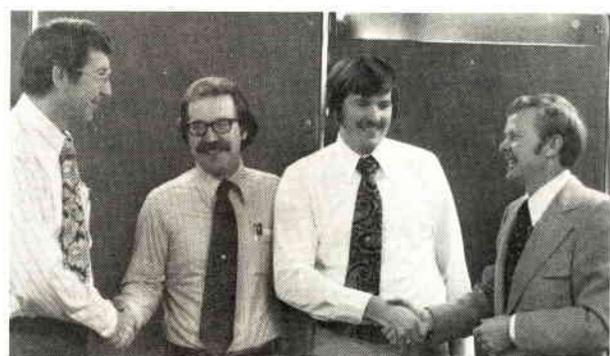
Bob Pierce, 10-years, at 824 Kankakee.



Pat Heller, 5-years, with Jim Kerwin at CSC.



Lucy Stoltenberg and Ella Halford for 5-years at 933 Billings.



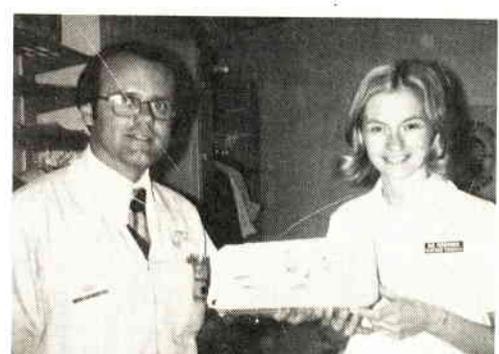
Jim Boyle, 5-years, and Jay Jensen, 10-years, with Bill Lewis and Tork Fuglestad at 1818.



Joyce Hoad, 10-years, with District Manager John Grabowski and Manager Bob Howard at 8730 Niles.



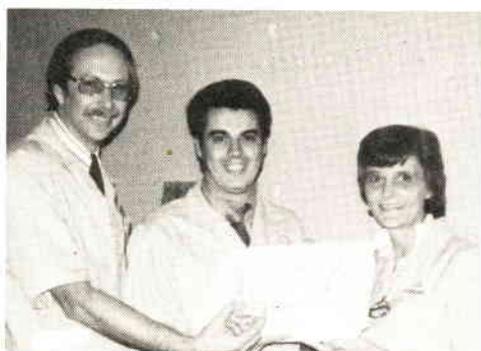
Volanda Veltri, 10-years, with Manager Jerry Davis at 129 Hickory Hills.



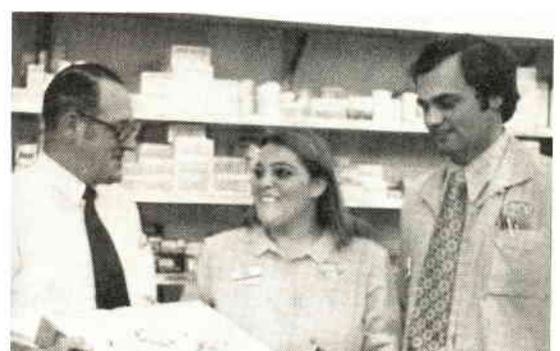
Sue Perschnick, R.Ph., 5-years, with Manager Vern Miller at 7401 Darien.



Charles Martin, R.Ph., 10-years with Manager Marvin Shever at 869 Carpentersville.



Manager Roger Forrester with Arnold Dolecheck and Mary Welch, 5-years, at 852 Little Rock.



Cheryl Galloway, 2-years, with Manager Bill King and 2nd Assistant Dean Martin at 809 Galesburg.

Osco People Get Involved

For the last half a year, Liane Szymanski has been instrumental in getting Osco people involved in J-CAP, Jewel's Combined Appeal Plan. As J-CAP Coordinator, she has met with office and store personnel to explain the program and how its benefits serve community residents. "Besides surpassing our campaign goal, just talking with Osco people and being exposed to the many different areas of our company's operation has been very exciting for me," says Liane.

Thanks to the contributions from everyone concerned and willing to give their share, our total company contribution was \$110,721. "We surpassed the goal we had set for the campaign by almost \$21,000," comments Liane. "Our pledge was 12.3% higher than last year's and our Fair Share participation increased 10%. All the hours involved in setting the goal, planning the meetings, traveling to the stores and making the presentations, and getting all the pledge cards returned and tabulated was worthwhile when the results are this successful."

Before assuming the role of J-CAP Coordinator, Liane was a management trainee at 884 Aurora. She



Liane Szymanski holds the flag presented to Osco by the United Way of Lake County for the 77% increase in donations.

started as a part-timer in 1972 at 886 Romeoville while attending the University of Illinois Circle Campus as a physical education major.

Store Notes

(Continued from page 8)

837 - Kokomo - Adaline Young
Changes at 837 Kokomo bring Mike Schacuble to our pharmacy and Tim Dvorak, our new 2nd Assistant from 811 Danville is moved and settled in. We had a wonderful Christmas party . . . a smorgasbord dinner, hosted by Manager Carmen Christianson and his wife.

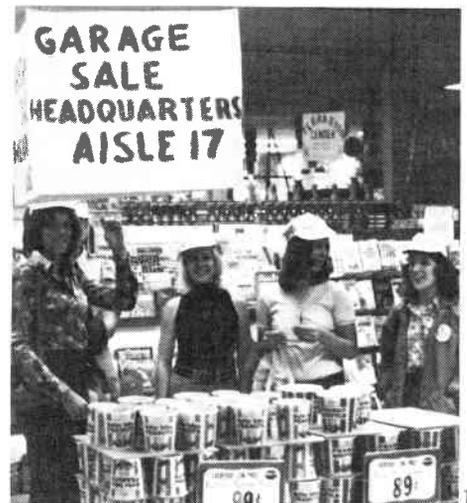
863 - Terre Haute - Al Powell
Everyone at 863 Terre Haute is calming down a bit after being caught up in the hustle, bustle and spirit of the Christmas season. One Sunday we extended the hours after closing for our 1st "Employees Shopping Night" which turned out to be a tremendous success. New employees include Barbara Hall, responsible for ad set-up and Jon Mobley, R.Ph. Assisting Jon is Pat Fenstermaker, pharmacy paraprofessional who also takes care of the drug wall.

128 - Bolingbrook - Carl Simon
Our postal substation really drew the customers into the store during Christmas as they mailed between 100-150 packages each day. Cosmetician Debbie Sabello has gone west to California and Jody Indoe, joins us from 1156 Lisle.

865 - Elgin - Ed Whitcomb
We opened 5 years ago by Manager Carl Mitchell, who along with Nan Stettner, are the only two Grand Opening employees remaining. 1st Assistant Loren DeKrey came from 869 Carpentersville and 2nd Assistant Walter Wilson was just

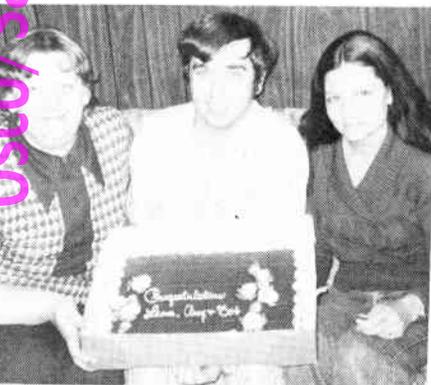
transferred to 665 Barrington. Trainees Mike Fosser from 854 Elgin and Ron Munch from 827 Elgin came to our store this year. Pharmacists Howie Gerber and Ed Whitcomb have been kept busy this year with our business growing steadily. The pharmacy remodeling has helped a great deal, as has the introduction of the price book. Drug wall girl, Betty Paris, had her 2nd anniversary and Cosmeticians Diane Manzella and Marge Knack are creating eye-catching displays for their area.

2031 - Wheaton - Don Narburgh
Our Garage Sale was very successful and 'a lot of fun' for customers and the store team alike. Kathryn Meyer, Dixie Pario, Cindy Schaffer and Nancy Ryder are dressed for the occasion in jeans and paint hats.



Manager Marv Parry, 20-years, at 829 Decatur with District Manager Paul Hitzelberger.

At 826 Iowa City are Leona Rummelhart, Bob Minor and Amy Vaden.



Osco Alumni Club (www.oscosavonajuni.com)

Anniversaries and Profit Shares

December

2-Year

552	Patricia Anver
955	Charlene Barlow
899	Linda Beckwita
855	Cecilia Chandler
990	Linda Conro
958	Edward Curran
572	Anna Dotson
162	Cindy Ehresman
990	Heather Enger
693	Bahram Farhadich
688	Steve Ficht
886	Marcia Gerber
505	David Glade
862	Ron Heath
289	Philippa Hertrick
826	Douglas Jordan
129	Thomas Lickteig
856	Nancy McLean
867	Mary Mater
289	Maureen Michalik
181	Bonnie Nauratil
697	John Noga
3030	Helen Paluch
128	William Pekara
604	Michael Perri
676	Geraldine Pinas
887	Paula Pollock
951	Lynn Russell
881	Lavonne Schluns
928	Kathleen Seibert
612	Robert Serkowski
505	Joseph Sester
874	James Stephenson
3030	Mildred Sterba
886	Kenneth Swanson

289	Carol Thrun
872	Elaine Usher
681	Clifford Wilembrecht
819	Nance Woods

5-Year

30	Gary Behling
186	Betty Brackenbury
851	Kenneth Brillowski
866	Carol Cohen
808	Romona Huff
866	Joann Hutten
694	James Johnson
54	Betty Ann Mallory
811	James Martin
6	Edna Mulrain
611	Brian Ollmert
869	Nydia Santiago
611	Ronald Sisto
866	Anita Vercelli

10-Year

858	Gerald Jacoby
804	Mary Marchione
128	Sigrid Polanek

January, 1975

2-Year

924	Chris Anderson
808	Mark Appenzellar
990	Bobbie Banks
880	Patricia Bannister
610	Michael Bender
602	David Brynda
876	Gloria Cummins
690	Dennis Douglas
863	Karen Freel
888	Mary Gerber
990	Ruth Holcomb
865	Daniel Holt
1818	Deborah Kalish
401	Richard Kleinheksel
186	Charles Leake
957	Mildred Lepera
934	Perry Lockwood
807	Mary Mattern

990	Mondonna McDow
54	Philip Mellegaard
951	Kathleen Moran
957	Florence Murphy
679	Armand Napoleon
693	Dan Nickerson
891	Carol Noel
181	Teresa Nuskiwicz
862	Janice Peterson
613	Geraldine Potaniec
692	Charlotte Reich
571	Jack Ryan
181	Robert Schumann
898	Renee Skipper
554	Patricia Stavrovich
990	Donna Stuckmeyer
37	John Thennes
263	Dennison Wise
990	Ruth Worel
663	Thomas Woods
6	Garry Zage
869	Gwendolyn Zerkel

5-Year

10	Larry Botica
678	Carmella Costa
603	R. Deguzman
811	Margaret Doggett
928	Wright Hanks
3030	Mariane Mroz
867	Stella Rindels
867	Colleen Sheridan
867	Carol Shippy
829	William Small
867	Jane Staudinger

10-Year

217	Paul Achenback
865	Harold Anderson
44	Thomas Broniecki
6	Richard Donelson
69	Edward Fabsits
1818	Louis Kalomeris
181	Evelyn Konieczka
930	George Shepherd

15-Year

898	Delores Wright
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Editor's Note

The Osco News should feature articles on store operations, on new procedures and programs, our business goals and objectives, our competition and company benefits and policies. These were the overriding feelings expressed by those people who received the Osco News Readership Survey last month. This survey was randomly sent to individuals in our stores and offices, both full-time and part-time, to try to learn suggestions for making the publication more interesting and informative.

Up-coming issues will be designed in response to the survey with articles dealing on these subjects in a continuing effort to provide you with more information about the business of Osco and the people who make it grow and prosper.

A note of thanks to all who answered the survey. If there are any particular articles you would like to see appear in the Osco News, please send your ideas to 1818 Swift Drive, Oak Brook. Your thoughts and comments will be welcomed.

Sheila Hoffmeyer